



E-commerce Website (Multiple Portals)

Client name: 7ty7 entertainment

Document Type: Proposal & Scope of work

Prepared by: Mr. Ignatius Dias

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1. Document Purpose

This document is meant for the 7ty7 Entertainment (Hereafter referred to Client) as proposal for ecommerce website (Multiple Portal) development

This Document is developed, written and presented by VR Webtek Solutions (Hereafter referred to Company) with the sole purpose of presenting proposal as well as bringing clarity in concept and scope of the work.

This Proposal offering the Services including website Development and web application development. The document details our understanding of the brief, the objectives of the services, the methodology, Deliverables and commercials.

2. Project Brief

The Project contains 5 different portals bundled and interlinked on a common e-commerce platform. the portals will be as follows:-

1. Portal for Licenced Products

The branded or licenced product will be displayed and sold on this portal

2. Portal for Designed product

products designed by client will be displayed and sold on this portal.

3. Portal for Corporate gifting

Variety of products for corporate gifting will be displayed for reference to corporates (users)

4. Portal for Customized Products

Users can customize product (by using drag and drop tool) as per thier choice from the provided templets.

5. Portal for Customized Apparels

Users can order personalized apperals i.e. size.

3. Objective

1. To develop a multiple portal e-commerce website which will provide different products and facilities for different kind of users
2. to develop portal where user can choose, compare and purchase products and designs.
3. To develop portal where user can have option to customize his product and design with the help of templet provided by client (Website Owner).
4. To develop portal where user can order personalized apparels.
5. To develop SEO friendly Website.
6. To develop and / or integrate different functionalities should have in a e-commerce website. ie. payment gateway, SMS gateway etc...

4.Scope of Work

User Panel (for Customer):

- 1) Customers (end users of the website) will be able to login/register into the website.
- 2) Customers will be able to create an account after submitting their email id, name, address, etc on the website.
- 3) Customers will also be able to easily search for products by using different keywords like product name, category etc and will be able to refine their results by using filters such as price, product type, color etc. on the website.
- 4) Customers will be able to view the products details such as images, prices, colors etc. on the website
- 5) Customers will be able to place orders on the website.
- 6) Customers will be able to check their order status on the website.
- 7) Customers will be able to use the facility of shopping cart on the website
- 8) Customers will be able to make payments for their orders by using integrated payment gateway given by the Client.
- 9) Customers will be able to choose their mode of shipping using integrated shipping gateway on the website.
- 10) Customers will be able to view the shipping details on the website.
- 11) Customers can submit their reviews on the products listed on the website.
- 12) Customers can view the events posted by the admin on the website.
- 13) Customers will be able to provide delivery address for each order made on the website.
- 14) Customers will be able to receive an email for confirmation after an order placed on the website.
- 15) Customers will be able to share the link of the website on the social networking website like facebook, twitter etc.
- 16) Customers will be able to view FAQ on the website

Admin Panel:

The back end of the website will be power packed with an administrative panel to manage the updation of data at the front as well as back end. Following are the key functionalities

- ✓ **Customers Management**
- ✓ **Product Management**
- ✓ **General Management**
- ✓ **Order Management**
- ✓ **Content Management**
- ✓ **Reports Management**

Customers Management

- Admin will be able to Manage the customers of the site
- Admin will be able to Add / Delete customers of the site
- Admin will be able to approve / reject the registration of the customers
- Admin will be able to View the list of all customers of the site
- Admin will be able to Search the list of all customers of the site
- Admin will be able to Activate or Deactivate the customers of the site

Products Management

- Admin will be able to manage the Categories and Sub Categories of products on the website.
- Admin will be able to add / Edit / Delete the Categories and the Sub Categories of products with codes of the website.
- Admin will be able to View the list of all Categories and the Sub Categories of products of the website.
- Admin will be able to Activate / Deactivate the Categories and the Sub Categories of products of the website.
- Admin will be able to add / Edit / Delete products on the website.

General Management

- Manage Shipping
- Manage reviews
- Manage Events
- Manage Inventory

Order Management

- Admin can Manage the orders received by the Site
- Admin can Add / Delete the orders received by the Site
- Admin can View the List of all orders received by the Site
- Admin can Search the orders received by the Site
- The customer will get notified via email once the order is confirmed with all the relevant details of the products purchased in that order.

Content Management

Admin will be able to add/delete text/images/videos of the items on the site. The admin will be provided a rich interface editor which will enable him to create as many pages as required. Admin will be able to add text, images, links etc to the pages and those pages can be linked to any other pages on the same site.

Reports Management

Admin will be able to generate reports in a printable format for the following:

- List of Customers
- Payment Reports
- Sales Reports
- Inventory Reports

The admin will be able to apply filters date wise, name wise etc

The admin will be able to export the reports in other formats like excel, csv etc

5. Standardizations

Design Standards

- Designing the web application to make sure that the web pages will appear without horizontal scroll bar in all resolutions. (Responsive Website)
- The web site can be viewed on all the four popular browsers i.e. Internet Explorer, Firefox Mozilla, Safari, Chrome etc.

Testing Standards

- Prepare the test cases based on design and functionality.
- Ensure a cosmetic bug test before delivery.
- Test the embedded links exhaustively to make sure no errors are there.
- Validate all web applications
- Implementing Cascading Style Sheets (CSS) for each of the application.
- All code will be compliant to W3C

Delivery Standards

VR WebTek Solutions would promise to deliver the final project in the following ways

- Directly hosting on to servers mentioned by **Client** and deploys the application and database.
- A document briefing all details of the files and Database structure will be released after the final payment.
- Deliver the complete source code, with the database scripts.
- All copyrights to the website will be held by **Client**.

6. Process Flow

| Phase I | Time line | Payment Slab |
|---|-----------|--------------|
| Admin Panel Theme Development Database Setup | 1 Week | 25%* |
| Phase II | | |
| Licence Product module Designer Product Module Corporate Gifting Module | 2 Week | 20%* |
| Phase III | | |
| PSD covert in HTML / CSS Module Integration in Website (3 Modules) Shopping Cart Integration Payment Gateway Integration Testing | 3 Week | 20%* |
| Phase IV | | |
| Customized Product Module Customized Apparel Module PSD covert in HTML / CSS | 3 Week | 20%* |
| Phase V | | |
| Website and admin panel testing | 1 Week | 15%* |

*Payment should be made before respective Phase starting.

7. Requirements from Client

Company would require the following from **Client**

- PSD file of all the webpages and elements to be used in the website.
- Detailed document in case any more features need to be added on the website.
- Details like address, telephone numbers, website, photos etc pertaining to all the categories mentioned in the methodology.
- All the content and Images to be uploaded on Website.
- Server Details.
- All the APIs from third party like payment gateway, SMS gateway etc.

8. VR WebTek Solutions' Commitment

VR WebTek Solutions' deliverables catering to website development and custom web applications development specified are as follows:

- Fully functional site with the aforementioned deliverables.
- ETA of the project would be 10 weeks. Further changes in the deliverables may extend or reduce the ETA.
- **VR WebTek Solutions** works on a strict schedule and promises to deliver as per the agreed time frame. However, we take a standard deviation of 10% due to force majeure.

9. Budget

| Particular | Amount |
|--|-----------|
| Web Development | 90,000/- |
| Application Development | 125,000/- |
| Total Payable amount | 215,000/- |
| Total payable amount in words Two Lac Fifteen Thousand only | |

10. Terms and Conditions

1. Payment terms as per mentioned above in Timeline section.
2. All the deliverables listed in the proposal are only subject to the consideration during the development of the project. There will not be any features entertained later on those are out of scope for these tasks ETA and quote will be submitted separately for this.
3. All content, images, texts, videos and Third party integration services information API, Plug-in etc. Should be provided by the Client.
4. VR WebTek Solutions is not liable to write or publish the content on the project.
5. VR WebTek Solutions is not responsible for the delay of the project if the necessary information required by the Client like API's information, third party plug-ins, Payment gateways Content and shipping gateways info etc. is not timely provided by the Client.
6. VR WebTek Solutions is not responsible for the delay caused by the malfunctioning of any third party software integrated with the project.
7. General features not described in detail will carry out as per industry standards.

Looking forward for the opportunity to serve Your organisation.

Thank You